



# CEL & Associates, Inc.

Enterprise Strategies & Solutions for the Real Estate Industry



“Assisting Leading Real Estate Firms  
Unlock Growth Opportunities”



Real Estate  
Strategies &  
Transformation

We provide strategies and solutions for the Real Estate Industry that will optimize enterprise value, improve your company's NOI and give you the competitive edge.



Compensation  
Benchmarks  
& Plan Design

Real Estate Industry market context, plan review and design, that enables you to align compensation with performance & exceed your Stakeholders' expectations.



Satisfaction Surveys  
& Performance  
Improvement

We create customer based process and performance improvement solutions that enhance resident satisfaction, improve tenant loyalty and increase retention.



Real Estate  
Insights &  
Business Intelligence

We provide state-of-the-art thinking and best practice resources, offering useful tools for meeting the opportunities and challenges facing the Real Estate Industry.



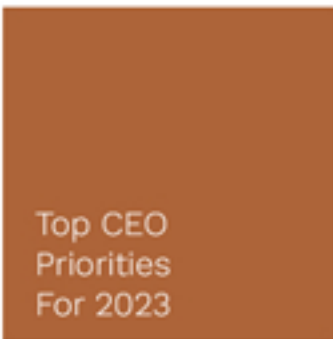
Real Estate  
Industry  
Megashifts



Strategies  
That Work



Transformative  
Shifts Occuring  
Simultaneously



Top CEO  
Priorities  
For 2023

