



Top Real Estate Leadership Priorities

Top Priorities	Rank
Reshaping The Business Model For The Future	1
Growing Recurring Revenues	2
Attracting And Retaining Talent	3
Securing Growth Capital	4
Building The Balance Sheet	5
Brand Differentiation And Brand Management	6
Mitigating Risk	7
Acquiring And Keeping Clients/Customers	8
Growing Market And Client Share	9
Containing Operating Costs	10
Succession Planning	11
Keeping Up With Technology	12
Increasing Government Regulations/Taxes	13
Meeting Tenant/Resident Demands And Expectations	14
Cyber Security	15
Increase In Interest Rates	16